



BRASSELER
USA®

SMART Rewards

Ready to get rewarded?

Unlock exclusive, members-only savings when you purchase the quality dental essentials you trust.

No fees, no hassle, no matter how you shop.



How it works

SmartRewards is a complimentary tiered rewards program open to all of our private practice customers.



SHOP

You can participate in SmartRewards no matter how you like to shop—whether you prefer to purchase your dental practice’s essentials online or with one of our knowledgeable representatives there by your side.



EARN

Starting at the Silver tier, every eligible purchase earns you reward points. In addition, you’ll have the opportunity to earn extra points through the year by completeing bonus actions and taking advantage of special sales!



REDEEM

We keep the math simple for us both, 1 point = \$1 off! When you’re ready to use your earned points, simply redeem them for up-to 50% off at checkout. Earned points are valid for 180 days from the date credited to your account.

Rewards that grow with you

Not only will you receive benefits just for enrolling in SmartRewards, but your savings potential increases as you reach new tiers.

SmartRewards Tiers based on dollar spend per year	Blue Up to \$999.99	Silver \$1,000-\$1,999.99	Titanium \$2,000-\$3,999.99	Diamond \$4,000+
1-Year Real World Endo Pro Membership	Yes	Yes	Yes	Yes
Points Earning Rate	—	2.5%	5%	7.5%
Free Shipping on Online Orders	—	Ground Shipping \$500 Minimum	Ground Shipping No Minimum	2 nd Day Air No Minimum
Exclusive Monthly Promotions	Yes	Yes	Yes	Yes

Points earned are valid for 180 days from the date credited to your account and expire on a rolling basis.



Enrolling is easy

It takes less than five minutes to sign up!
Visit Shop.BrasselerUSA.com/SmartRewards
to get started today.

► Order online at BrasselerUSA.com or call 800.841.4522.
In Canada call 800.363.3838.

